



**Henry  
Bloch**

*Army Air Corps*

## **Henry Bloch**

**Jul 30, 1922 - Apr 23, 2019**

**BIRTHPLACE: Kansas City**

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### **SOLDIER DETAILS**

**DIVISION: Army Air Corps**

**THEATER OF OPERATION: European**

**MILITARY HONORS: Air Medal with 3 oak clusters**

**HONORED BY: The Eisenhower Foundation**

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### **BIOGRAPHY**

Henry W. Bloch was born July 30, 1922. He attended Southwest High School, and was an undergraduate at University of Missouri–Kansas City. He later attended the University of Michigan in Ann Arbor, Michigan, graduating in 1944. He was initiated as a brother of Zeta Beta Tau fraternity's Phi chapter at the University of Michigan in 1940. Through the U.S. Army Air Corps he received graduate training at the Harvard Business School in Boston, Massachusetts. During World War II, Henry joined the Army Air Corps, flew 32 combat missions, and was awarded the Air Medal and three Oak Leaf Clusters. The Army Air Corps later sent Henry to the Harvard Business School for graduate training. Henry and his brother, Richard, in 1955, started the business H & R Block. As Henry often explained in interviews, the misspelling in their corporate name of their surname was to reflect their family's proper pronunciation, as opposed to "blahch" or "blowch". By 1962, H&R Block became a public company, and in 2019, there are more than 12,000 H&R Block offices. Bloch himself became a fixture for many years in television ads, delivering slogans like "Don't face the laws alone." Courtesy of Wikipedia and hrblock.com